

DPInnovations Inc.

solutions for the digital textile industry

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The process of building an ecommerce website allowing your clients to create custom digitally printed fabrics and/or products requires resource & planning; how the website will look, work and integrate with your digital textile printers and/or ERP* systems.

DPInnovations are in the unique position of fully understanding everything that's required. We have more than 15 years of experience in the digital textile printing industry and have developed all the online technology required to connect your website with the production process. Our web technology, web2fabric, is compatible with all digital inkjet printers, RIP software and off-the-shelf & customized ERP solutions.

DPInnovations offer a one-stop solution; we'll build your website using on a compatible ecommerce platform, guide you in content development, integrate our web2fabric tools and link everything to your ERP* or Digital Printing Workflow. If you already have an established ecommerce platform/partner, we can provide a systems integration service using our tools in combination with your existing website.

With both options we use a sophisticated online project management tool to plan, schedule and allocate the tasks involved. Our experience ensures every aspect of development is addressed, including pre & post launch activities to create and build your online presence.

An overview of the project tasks that we manage can be seen on the task sheet shown on pages 2 and 3 of this document.

Projects typically take between 3 & 6 months dependent on project content and can be defined & managed using a combination of onsite visits and online meetings depending on your geographical location.

Your storefront will be more than just a place for customers to buy your products. It will be a dynamic, interactive portal that empowers your customers, letting them manage their business on their own schedule. Web2fabric also includes tools that will attract new clients and grow your business. Customer expectations and buying patterns have changed as more and more products are ordered online. If you aren't ready to meet your buyer's needs online, someone else will. Your customers will find it a breeze to navigate through product catalogs and customize products, turn them into orders with a click of a button, place reorders, get shipping status updates, check their order history, and much more.

Building an ecommerce solution for your digital textile printing service requires both parties to have a clear view and understanding of the objectives. The 'Needs Analysis' section (pages 4 to 7) below, once completed, will allow you, and us, to define what is needed. In turn we will be able to provide you with an accurate proposal detailing time, responsibilities and costs.

** Enterprise Resource Planning (ERP) is business management software - typically a suite of integrated applications - that a company can use to collect, store, manage and interpret data from many business activities, including: Product Planning, Costing, Manufacturing, Shipping, Accounting, Customer Service, etc.*

Task Name	Aug 23						
	S	M	T	W	T	F	S
Secure Domain							
<input checked="" type="checkbox"/> Secure Social Media							
<input type="checkbox"/> Shopify Build							
Select Responsive Theme							
Create Logo							
Create Menu Structure for Products							
Review Footer Menus							
<input checked="" type="checkbox"/> Debug							
<input checked="" type="checkbox"/> Developments							
<input checked="" type="checkbox"/> Additional Content							
<input type="checkbox"/> Products							
Provide Default Excel Document							
<input checked="" type="checkbox"/> Create Product Images							
Define Product Data							
Define product Tags							
<input checked="" type="checkbox"/> Standard Printed Fabrics							
<input checked="" type="checkbox"/> Custom Finished Products							
<input checked="" type="checkbox"/> Custom Printed Fabric							
Identify Optimum Print Sizes for Products							
<input type="checkbox"/> web2fabric Integration							
Image Upload							
<input checked="" type="checkbox"/> Step & Repeat							
Repeat Creation							
Print Job XML							
Environment Preview							
Pop Up (?) Help Content for Tools							
<input checked="" type="checkbox"/> Texture Mapping							
<input type="checkbox"/> 3rd Party Options							
<input checked="" type="checkbox"/> Artists/Designers							
<input checked="" type="checkbox"/> Sub Suppliers							
<input type="checkbox"/> Order Processing							
Establish Payment Processor							

WEB DEVELOPMENT - NEEDS ANALYSIS

Foreword : Building an ecommerce solution for your digital textile printing service requires both parties to have a clear view and understanding of the objectives. At a minimum we can license tool code to you to be incorporated in your website by your development team or we can build a complete solution based on the Shopify ecommerce platform. This document will allow you, and us, to define what is needed. In turn we will be able to provide you with a more accurate proposal detailing time, responsibilities and costs.

YOUR DETAILS

COMPANY

- NAME :

- ADDRESS :

- CITY :

- STATE :

- ZIP/POST CODE :

PROJECT MANAGER

- NAME :

- CONTACT PHONE :

- CONTACT EMAIL :

THE BASICS

Do you have a domain name registered ? (www.?) Yes No

If yes, what is the url ?

Is there an active website at this url ? Yes No

Does it currently include ecommerce/shopping cart functionality ? Yes No

Is it based on an ecommerce platform (e.g. Shopify, Magento, etc.) ?

If no, what name would you like ?

Do you have matching social media identities established ? Yes No

If yes, are you actively posting, tweeting, pinning ? Yes No

Do you want to model your website 'look' on another website ?

Do you want to model your website functionality on another website ?

Do you require complete website build or just licensing of tools to be integrated in your website ?

Complete Website

Tool Integration

*If you require a complete website build please continue below, if you just require the licensing of tools, please jump to the **'TOOLS'** section.*

CONTENT

Are you selling (Check all that apply)

- Digitally Printed Fabric

If yes, approximately how many different types of fabric will be offered ?

- Digitally printed finished products

If yes, approximately how many different products will be offered ? (Do not include size variations)

Do you have a stock design library that you want clients to select from ? Yes No

If yes, approximately how many designs are in the library ?

Do you wish to offer your clients the ability to upload their own design ? Yes No

PRINTING

Please list the printer models and associated ink chemistry's that you offer

Which RIP(s) are you currently using ?

Do you have additional software for printer management/workflow ? Yes No

If yes, what is the manufacturer and product name

MANUFACTURING

Do you currently have an ERP solution ? Yes No

If yes, what is the name of the manufacturer & product ?

Please describe your current business activities ?

Is the website simply an online extension of those activities or will new products and services be offered ?

Ext. New

If your website was complete today, do you believe you have the internal infrastructure to A) Cope with the order volume created by the website and B) Have the necessary personnel to manage the website, social media and client relationship contact created by the website ?

TOOLS

Which of the following features is of interest to you for your website ?

- Upload of clients design
- Selection of design from your archive
- Products with a pre-selected design
- Ability to create repeats of uploaded design that is not in repeat
- Ability to setup a print job including step & repeat and drop, as well as scale, with dynamic pricing
- Ability to create plaid and stripe designs
- Online comparison of color gamuts available from different printing processes
- Realtime draping of design on to products showing size, shadow, drape, folds, etc.
- Exact color (matching) management of design/print
- Export from Shopify order to ERP system
- Export of Shopify order to digital print management/workflow system